



Core CDI

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Jacob Martin MD, Certified-PA-CDI, Certified Instructor-CDI, Diplomate ABPM, and Diplomate ABQAURP is a physician with over 40 years' experience including emergency medicine, sports medicine, forensic medicine, preventive medicine-occupational medicine, and insurance medicine. He holds permanent board certification through the ABPM, as well as board certification through the ABQAURP with recertification every 2 years. Dr. Martin is a certified CDI instructor and certified PA-CDI, with 20+ years in the CDI space having worked across the United States in hospital settings partnering with new and established CDI programs as a physician champion – educator. He believes that complete, accurate, and clinically relevant clinical documentation is a sine qua non for a revenue cycle's efficacious functioning. In this stead, he continues to provide clinical documentation education while partnering with CDI RNs and attending physicians as well as professional coders, case management/UR professionals, and revenue cycle professionals. This reflects what has been termed a “holistic” approach to attainment of best practices in clinical documentation in the setting of a high-functioning revenue cycle.

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